

Pelican Lake Association Board Meeting Minutes

Meeting: September 27, 2026 PLA BOD Meeting

Date: 9/27/2026

Location: Schoepke Town Hall

Presiding: Ted Nelson

Attendees: Ted Nelson, Alex Rossman, Judy Boelter, Jim Frymark, Lud Lodholz, Pat Schenk, Rick Schroeder, and Roxane Sankey (Google Meet)

Call to Order/Pledge of Allegiance

Ted Nelson called the meeting to order and led the Pledge of Allegiance at 6pm.

Confirmation of Quorum

8 of 9 Board Members

Proof of Notice

Meeting time, place, and agenda were placed on the website in accordance to bylaws, verified by the Communications team.

Approval of Agenda

The board reviewed the agenda and approved it.

Motion/Second/Vote

Motion: Judy Boelter

Second: Rick Schroeder

Vote: Passed unanimously

Approval of August 9, 2026 Minutes

Minutes from the 8/9/2026 meeting were reviewed and approved.

Motion/Second/Vote

Motion:Jim Frymark

Second:Alex Rossman

Vote: Passed unanimously

Treasure's Report

Judy Boelter gave the Treasurer report.

Assets:

Checkbook: \$64,810

CD's: \$115,246

Savings: \$3,695

YTD Performance:

Expenses: \$69,823

Net Revenue:\$50,288

Payroll:\$13,525

Fundraising Report

Pat Schenk gave the fundraising report.

Next fundraising event will be Winterfest.

Fundraising meeting to discuss the event will be Sunday 10/4/2026 @

PB&J's following the Packer Game.

To date: 1,500 raffle tickets have been printed: 1st prize: \$1,000; 2nd/3rd prize: \$500; 4th/5th prize: \$250

Activities will most likely include only inside activities: Chilli Cook Off, Bingo, 50/50, and Live Music by Tristan Carlson

Other topics discussed by Kerry Romsa was the saturation of raffle tickets from other organizations outside the Pelican Lake Area displayed in our local business. Kerry is willing to respectfully approach the local business about keeping the local clubs raffle tickets as a priority. Raised as vote.

Motion:Pat Schenk

Second:Lud Lodholz

Vote: Passed unanimously

Kerry Romsa also shared that 150 of the 300 Buoy Raffle tickets have been sold as to date. The goal is to sell at least 230 tickets to clear \$10,000 for the Buoy Fund.

The Fundraising Committee and BOD have decided to keep selling/auctioning retired buoys at upcoming events; it has proved to be a successful fundraising option.

Water Quality and Land Use Report

Bob Mott and Kerry Romsa gave the report for Water Quality and Land Use Committees.

Shoreline restoration: Applying for a \$10,000 Grant to Lumberjack RC&D (pending) for riprap project. This is a joint effort between Town of Schoepke and PLA. PLA has made a commitment of \$500 cash + 2 days of in-kind labor.

EWM Management: Fall Harvesting is scheduled for October 19, 2026 with APM in Musky Bay and Treacherous Bay

Onterra will conduct an abbreviated survey this Fall for \$8.8K instead of a full study costing \$20K.

APM will be acquiring drone photos of Musky Bay and Mud Bay to support future cutting permits.

It was shared that a private resident offered a \$10K donation to PLA if PLA specifically addresses the weed and navigation issues in Mud Bay next year.

Clean Boats, Clean Water (CBCW):

The board approved applying for the 2027 CBCW Grant, this grant provides \$8K for boat landing monitors.

I-Lids Monitoring System:

The systems are installed by Scott and Roxane Sankey each Spring and are taken out and stored each Fall. This year we transitioned to a new key owner/IT help person (Noah). Scott and Roxane have some concern of lack of communication and performance from the new owner, we want to make sure they are monitoring what PLA, Town of Schoepke, and Town of Enterprise are paying for. Scott will be following up with Noah on these issues and also clarifying that each respective party receives or has received an invoice for their portion of the bills.

Orange snow fence and poles were purchased to encapsulate the ILid areas this Fall when they are removed. Scott and Roxie will be removing ILids very soon, Roxie will share photos to Melissa to be posted for all membership to see how the area is designated for Winter.

Fish & Wildlife Report

Scott Sankey will contact Nathan the DNR Fish Biologist about prospective Fall Shocking Dates and get the information to Melissa at social@pelicanlakeassociation.org

Boating Safety Report

Jim Frymark and Kerry Romsa

They will be reconfirming the buoy removal dates of the **week of October 12,2026** with Paul (Salty Dog), coordinate with Scott Sankey on taking photos of process, and coordinate pictures with Melissa Tomczyk at social@pelicanlakeassociation.org

Communications & Digital Strategy Report

Information was presented by Alex Rossman, Dan Tomczyk, and Melissa Tomczyk.

New website is targeted to launch October 15,2026. The committee chairs have all been sent a link to preview, review their assigned content, and get

changes to Dan at communication@pelicanlakeassociation.org before **October 11, 2026**.

There is also a Conflict of Interest Policy that needs to be signed and returned by board members by **November 7, 2026**.

Alex Rossman will schedule 1:1 Google Workspace onboarding w/ committee chairs.

Alex Rossman and Dan Tomczyk are continuing to integrate Google Workspace to centralize operations of running day to day commitments of PLA and hoping to help PLA transitions of board members and committee chairs in the future to have a streamline system to obtain past and present PLA data.

Melissa Tomczyk is requesting pictures sent to her at social@pelicanlakeassociation.org. Melissa is in need of good quality images emailed so she has content to create posts for our social media platforms. All members and Pelican Lake Community please help out!

The Newsletter production will now fall under the Communications Committee. The team is requesting support. There was discussion regarding potential for the previous team continuing to support editing and sponsorship activities.

Membership & Bylaws Report

The Membership Report was provided by Sue Romsa.
Membership currently at 346 paid members through 2027/2028
61 Members have not renewed since June 2026

It was agreed that there should be some sort of follow-up with non-renewing members, using automated reminders and then possibly personal follow-up to understand any issues for not renewing their membership.

It was also discussed how to reach more non-members who enjoy Pelican Lake and the surrounding area. Thoughts of mailings and door to door meetings to educate the residents of the area on what value PLA brings to their properties, lake and surrounding communities. Jim Frymark also suggested that we should check current Town of Schoepke and Town of Enterprise property records and compare it to our current PLA membership records. Tax records for Oneida County will contain addresses for properties and would allow us to send a mailing to those property owners who are not listed on our PLA membership record. We will need an up to date PLA membership list and someone willing to put the time in to look at tax information and compare it to our records. Currently our membership records are being switched to an on-line platform, once this has been addressed we can revisit this topic in the future.

Bylaws

Judy Boelter and Alex Rossman brought up that sections of our current bylaws could be clarified and also allow conflicting dates and rules that hinder automation (eg.. membership year tied to a variable annual meeting date). The board will create a shared google sheet to track specific issues for a future formal review.

OCLRA Report

Lud Lodholz attended the most recent meeting as PLA representative

Adopt A Highway

Jim Frymark gave the report.

Another successful Fall cleanup on the books! 8 bags of trash collected on Saturday August 29, 2026. It was discussed to look at the dates of Spring and Fall pickup events, suggestions of Spring before Memorial Day Weekend and Fall pickup after Labor Day Weekend. Jim and the committee will take this under advisement when planning next years events.

Old Business

Fill Secretary Position on BOD

Roxie Sankey offered to fill the position.

Motion: Pat Schenk

Second: Lud Lodholz

Vote: Roxie unanimously elected

Next BOD Meeting

Date & Time: Sunday, December 6, 2026 @ 4:00 PM – 7:00 PM

Timezone: America/Chicago

Location: Schoepke Town Hall / Google Meet

Video Call Link: <https://meet.google.com/ojd-kchv-xmb>

Phone: +1 515-679-0176 (PIN: 859 450 690#)

Additional Numbers: <https://tel.meet/ojd-kchv-xmb?pin=6918977465730>

Meeting Adjourn

Motion: Rick Schroeder

Second: Judy Boelter

Vote: Unanimous